



I was jaywalking,
when it hit me.

Jaywalking

Jaywalking is not just illegal, it is risky behavior that could get you injured or killed. In Edmonton, between 2006 and 2007 there were 186 people who were injured in collisions while jaywalking. In the same time period there were 15 pedestrian fatalities, 4 were a result of jaywalking. Almost 60 per cent of people in Edmonton admit to jaywalking once a week. Jaywalking is a traffic violation and a ticket may cost you up to \$250.

THINK...
PERSONAL SAFETY

Take a step towards safety

Pedestrian Safety Tips

- Never jaywalk. Drivers are not anticipating pedestrians crossing in the middle of the street.
- Make eye contact with the driver of an approaching vehicle. Only start crossing the roadway when you are satisfied that the driver has seen you and intends to stop.
- Always use crosswalks and pedestrian-activated signals when they are available and cross only at intersections if they are not.
- Allow vehicles time to stop before you step into the crosswalk. Although you have the right of way, do not assume the driver sees you.
- Before stepping off the curb, look LEFT-RIGHT-LEFT, and listen for oncoming traffic. Do not simply depend on traffic signals to guide you when it's clear to walk.

- When crossing a street, walk, don't run.
- Walk on the sidewalk. If there are no sidewalks, walk off the road facing traffic.
- Watch for vehicles turning right on a red light. They may not be looking for you.
- Don't jaywalk or cross between parked or stopped vehicles.
- Don't let children run out ahead of you. Children are less visible than adults and children cannot always exercise good judgment about safety.

Survival Facts

- When a pedestrian is struck by a motor vehicle, the likelihood of death increases exponentially as the speed of a vehicle increases.

The risk of dying in a crash doubles for each 5 km/h increase in speed.

- 30 km/h the survival rate is 95 per cent.
- 50 km/h the survival rate is 45 per cent.
- 60 km/h the survival rate is 10 per cent

Motorist Tips

- When you are in a busy area such as main intersections, schools and playground zones, anticipate someone crossing the street and slow down.
- Stop for all pedestrians in the crosswalk. The penalty for failing to yield to a pedestrian in a crosswalk is \$575.
- Be aware of what other motorists are doing around you. If you are unsure why a vehicle has stopped, use caution, slow down and be prepared to stop.